**Green text** = Information that must be edited (e.g. club name, competition date/name)

**EMAIL / WEBSITE TEMPLATE**

**Subject: CLUBNAME Ladder Competition | Sign Up Now! (Deadline: DATE)**

Dear player(s),

Join the CLUBNAME ladder competition! Every 2 weeks, you'll be matched against an opponent of your standard. Too busy to play or out injured? Simply skip a round.

The competition will be available on and managed through the **Scala Sports** mobile app, which allows you to contact opponents and record scores in the app. The ladder is inclusive of all skill levels and matches you against opponents of similar abilities. Match dates are flexible – you play when it fits your schedule!

**How It Works**

* The ladder starts on DATE
* A new round starts every 2 weeks
* Each round, you’ll automatically be matched against an opponent of your skill level
* You decide between yourselves when to play the match, so you can play whenever it suits you
* You move up the ladder if you win against a higher-ranked player

**How to Join**

* Download the**Scala Sports** app([iOS](https://itunes.apple.com/nl/app/scala-social-network-for-racket-sports/id1230943227?ls=1&mt=8) or [Android](https://play.google.com/store/apps/details?id=com.scalasports.scala&hl=en))
* Go to **Search**
* Search for “**CLUBNAME**” and join the singles ladder!

When the round starts (DATE), you’ll receive an email and a notification, and your opponents will be visible in the app.

Please let us know if you have any questions or concerns! For specific enquiries related to the Scala app, please reach out to [service@scalasports.com](mailto:service@scalasports.com).

**SOCIAL MEDIA / WHATSAPP**

NEW: Join the CLUBNAME Ladder Competition (STARTDATE)

Every 2 weeks, you’ll automatically be matched to an opponent of your skill level. The competition’s open to everyone and players of all standards and is the perfect way to play matches that suit your schedule.

**How to Join**

* Download the**Scala Sports** app([iOS](https://itunes.apple.com/nl/app/scala-social-network-for-racket-sports/id1230943227?ls=1&mt=8) or [Android](https://play.google.com/store/apps/details?id=com.scalasports.scala&hl=en))
* Go to **Search**
* Search for “**CLUBNAME**” and join the singles ladder!

For specific enquiries related to the Scala app, please reach out to [service@scalasports.com](mailto:service@scalasports.com).